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GARDEN
TRADE SPECIALIST

**MEDIA PACK
2025**

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THE MAGAZINE

Garden Trade Specialist is a leading source of inspiration and information on great products for the industry.

The magazine is A4, full colour and is distributed directly to our 10,000 subscribers consisting exclusively of Garden Center Owners, Managers and Buyers

Copies distributed nationwide with a readership of **10,000**

Digital copies delivered to our database via email with a readership of **24,000**

Distributed at all the relevant trade exhibitions.



SCHEDULE 2025

Issue 31 - February / March

Issue 32 - April / May

Issue 33 - June / July

Issue 34 - August / September

Annual Trade Directory 2026 - Jan - Dec

For features in these issues please call Deborah Glover on

01257 267677



TESTIMONIALS

New Century Glasshouses say...

“ Thank you for letting us have sight of the proof of our advertisement. It's unique and eye catching, particularly as I note you've used an image from our website. As always, your team has gone the extra mile, thank you. ”

Hartman are happy because...

“ Garden Trade Specialist is the must have mag for the garden furniture industry, packed full of information and great features with an easy on the eye layout. ”



ADVERTISING RATES

Print

Press release	£175 + vat
1/4 page advert	£350 + vat
1/2 page advert	£650 + vat
A4 page advert	£1250 + vat

Cover positions available, price on request

Digital

Press release	£175 + vat
Interactive Thumbnail	£350 + vat
Interactive Pop up	£650 + vat
Interactive Banner	£1250 + vat

Discounts are available for series bookings.



ADVERTISING SPECIFICATIONS

1/8 page 90mm wide x 60mm high

1/4 page – 90mm wide x 126mm high

1/4 page horizontal 183mm wide x 60mm high

1/2 page horizontal 183mm wide x 126mm high

1/2 page vertical 90mm wide x 256 mm high

A4 (Full page) 210mm wide X 297mm high

(3mm bleed on all sides when needed - all text to be minimum 5mm from page edges)

Copy deadline: To be confirmed at time of booking.

Please send only high resolution images

(PDF format preferred), with a minimum of 300 DPI

**To discuss your requirements
contact Deborah Glover on**

01257 267677

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