



GTs

GARDEN
TRADE SPECIALIST

MEDIA PACK 2024

www.gardentradespecialist.com

@gardentrademag

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THE MAGAZINE

Garden Trade Specialist is a leading source of inspiration and information on great products for the industry.

The magazine is A4, full colour and is distributed directly to decision makers within the garden industry.

3000 copies distributed nationwide to Garden Centres and Landscaping Contractors by Royal Mail

8000 (approximately) digital copies delivered to our database via email

Distributed at all the relevant trade exhibitions.



SCHEDULE 2024

Issue 27 - March/April

Issue 28 - May/June

Issue 29 - July/Aug

Issue 30 - Sept/Oct

Issue 31 - Nov/Dec

Annual Trade Directory 2025

For features in these issues
please call Nichola Newton on

01257 267677



TESTIMONIALS

New Century Glasshouses say...

“ Thank you for letting us have sight of the proof of our advertisement. It's unique and eye catching, particularly as I note you've used an image from our website. As always, your team has gone the extra mile, thank you. ”

Hartman are happy because...

“ Garden Trade Specialist is the must have mag for the garden furniture industry, packed full of information and great features with an easy on the eye layout. ”



ADVERTISING RATES

Print

Press release	£175 + vat
1/4 page advert	£350 + vat
1/2 page advert	£650 + vat
A4 page advert	£1250 + vat

Cover positions available, price on request

Digital

Press release	£175 + vat
Interactive Thumbnail	£350 + vat
Interactive Pop up	£650 + vat
Interactive Banner	£1250 + vat

Discounts are available for series bookings.

ADVERTISING SPECIFICATIONS

1/8 page 90mm wide x 60mm high

1/4 page – 90mm wide x 126mm high

1/4 page horizontal 183mm wide x 60mm high

1/2 page horizontal 183mm wide x 126mm high

1/2 page vertical 90mm wide x 256 mm high

A4 (Full page) 210mm wide X 297mm high

(3mm bleed on all sides when needed - all text to be minimum 5mm from page edges)

Copy deadline: To be confirmed at time of booking.

Please send only high resolution images

(PDF format preferred), with a minimum of 300 DPI

**To discuss your requirements
contact Nichola Newton on**

01257 267677

nicholafnewton@gmail.com